Rep Order#
 6852072

 EC'd
 Yes

Ver# 5 Mod# 2 Status Confirmed

Traffic Order# 106566

Printed: 09/14/2012 11:49 AM 09/13/2012 1:14 PM

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Showing Buylines: All Lines Last Received:

() CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314 2/P1/P2/E 12/11/984 09/14/2012 - 09/23/2012 Rep Firm Sales Office (Salesperson (

Salesperson Phone# Salesperson FAX#

) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845

SC=* -- CONTRACT COMMENT --

Phone#

Buyer

Emily Milhoan

Flight Dates Hiatus Weeks Agency C/P1/P2/E

Agency

Fax#

Product Estimate#

984

Station KSNV-TV LAS VEGAS, NV.
Advertiser ().CROSSROADS GPS
Product Crossroads GPS

| | | | | | | | | | a. | | | | ; | LT |
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| . 24 | 23 | 22 | 21 | 20 | 19 | 16 | 15 | 14 | ω | 12 | <u></u> 교 | 10 | 9 | Ln |
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| 11A-12P | 11A-12P | 11A-12P | 11A-12P | 7P-730P | 7P-730P | 1230P-1P | 1230P-1P | 1230P-1P | 1230P-1P | 1230P-1P | 1230P-1P | 1A-2A | 1A-2A | Time |
| RACHEL RAY | RACHEL RAY | RACHEL RAY | RACHEL RAY | WHEEL OF FORTUNE | WHEEL OF FORTUNE | NEWS 4: THE AGENDA NO PROGRAM 7/30 | DATELINE NBC NO PROGRAM 7/29,8/5,8 | DATELINE NBC NO PROGRAM 7/29,8/5,8 | Program |
| :30 | :30 | :30 | :30 | :30 | :30 | : 30 | :30 | :30 | :30 | :30 | :30 | :30 | : 30 | Len |
| \$325.00 | \$325.00 | \$325.00 | \$325.00 | \$500.00 | \$500.00 | \$325.00 | \$325.00 | \$325.00 | \$325.00 | \$325.00 | \$325.00 | \$130.00 | \$130.00 | Rate |
| 09/19-09/19 | 09/18-09/18 | 09/17-09/17 | 09/14-09/14 | 09/22-09/22 | 09/15-09/15 | 09/21-09/21 | 09/20-09/20 | 09/19-09/19 | 09/18-09/18 | 09/17-09/17 | 09/14-09/14 | 09/23-09/23 | 09/16-09/16 | |
| μ | }> | ניין | נ | Н | н | ц | Н | . | ⊬ | ŀ~³ | 1 | ப | ;→ (; | Spots/Week |
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| <u>د ر</u> | ш | н | Н | Ы | Н | Н | Н | Н | Н | Н | H | H | - | Total Spots |
| \$325.00 | \$325.00 | \$325.00 | \$325.00 | \$500.00 | \$500.00 | \$325.00 | \$325.00 | \$325.00 | \$325.00 | \$325.00 | \$325.00 | \$130.00 | \$130.00 | Total Cost |
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| Station 1 Advertiser Product Estimate# Buyer Phone# | Fax# LT ln | ! | 25 | 2 6 | . 27 | 2 8 | 29 | 30 | 31 | 32 | 33 | 34 | ω | 36 | 37 | 38 | io. | 39 9 |
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| | n Day | - | 5 TH | нд | 7 E | ∞ ⊠ | 9 TU | o w | 1 TH | 2 FI | μ | . 4 | 5 nu | ₩ G | 7 TH | π; | raj | |
| NV-TV LAS V ().CROSS Crossroads GPS 984 Emily Milhoan | | į | | | | | | | | | | | | | | | | |
| KSNV-TV LAS VEGAS, NV. ().CROSSROADS GPS Crossroads GPS 984 Emily Milhoan | Time | | 11A-12P | 11A-12P | 730P-8P | 730F-8P | 730P-8P | 730P-8P | 730₽-8₽ | 730P-8P | 430A-5A | 430A-5A | 430A-5A | 430A-5A | 430A-5A | 430A-5A | 430P-5P | |
| Y. GPS | Program | | RACHEL | RACHEL | FACE TO | FACE TO | FACE TO | FACE TO | FACE TO | FACE TO | WAKE UP | | NEWS 4 |
| | з | | RAY | RAY | O FACE W/ | O FACE W/ | O FACE W/ | O FACE W/ | O FACE W/ | O FACE W/ | нттм | HTTH | HIIM | нтти | HITH | HTIM | | AT 430P |
| T # A | | } | | | | JON | JON | JON | JON | JON | THE WAGNERS | | |
| Agency () 66 CAN ALEXA Agency C/PI/P2/E Flight Dates Hiatus Weeks | | | | - | JON RAISTON NO | RALSTON NO | RALSTON NO | RALSTON NO | RALSTON NO | RALSTON NO | RS | RS | RS | RS | RS | RS | | |
|) C 56 CANA ALEXAN P1/P2/E 's | ы | | | | PRO : | PRO : | PRO : | PRO | PRO | PRO | | | | | | | | |
| **ROSSR L CENT (DRIA, V 12/1 09/14/2 | Len | ļ | :30 | :30 | : 30 | :30 | :30 | : 30 | : 30 | : 30 | :30 | :30 | :30 | :30 | :30 | :30 |) | : 30 |
| () CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314 P1/P2/E 12/11/984 es 09/14/2012 - 09/23/2012 | Rate | } . | \$325.00 | \$325.00 | \$1,000.00 | \$1,000.00 | \$1, 000.00 | \$1,000.00 | \$1,000.00 | \$1,000.00 | \$200.00 | \$200.00 | \$200.00 | \$200.00 | \$200.00 | \$200.00 | | \$700.00 |
| UITE 555 | Dates | 1 | 09/20- | 09/21- | 09/14- | 09/17- | 09/18- | 09/19- | 09/20- | 09/21- | 09/14- | 09/17- | 09/18- | 09/19- | 09/20- | 09/21- | | 09/14- |
| | | - | 09/20 | 09/21 | 09/14 | 09/17 | 09/18 | 09/19 | 09/20 | 09/21 | 09/14 ; | 09/17 | 09/18 | 09/19 | 09/20 | 09/21 | 2 | _ # _ # |
| Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX# | Spots/Week | | Н | Ľ | ₽ | <u></u> . | ₽ | н | 1- | Ц | 0 | Н | Ц | H | Н | 0 | 3 | H |
|)))) (X# | # Of | | نسو | 1 | μ. | Ė. | H | Н | ⊣ | H | 0 | r | Н | Ь | ⊣ | 0 | Н | |
| PHILADELPHIA AMY MCCREARY 215-568-6540 215-568-1845 | Total Spots | | , L | Н | Н | | ц | ы | Ι - | j -1 | 0 | H | Н | ⊢ • | H | | Н | |
| HIA HARY 540 845 | Total Cost | | \$325.00 | \$325.00 | \$1,000.00 | \$1,000.00 | \$1,000.00 | \$1,000.00 | \$1,000.00 | \$1,000.00 | \$0.00 | \$200.00 | \$200.00 | \$200.00 | \$200.00 | \$0.00 | \$700.00 | |

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| | | 5 Mod# 2 |
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| Showing Buylines: All Lines | Last Rece | Traffic Order# 106566 |
| es: Al | ived: | |
| Lines | Last Received: 09/13/2012 1:14 PM | Printed: |
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| Station Advertiser Product Estimate# Buyer Phone# Fax# LT | LT LT | | | | | | | | | | | | ٠. | | | | | |
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| nrtisenrtisenuct uct uct e# | | 41 | 42 | 43 | 44 | 45 | 4 | 47 | 48 | 49 | 50 | 51 | 52 | <u>ა</u> | 54 | . 25 | رن ب | 57 |
| SNV-TV LAS V ().CROSS ().CROSS Crossroads GPS 984 Emily Milhoan | Day | TU | ¥ | TH | التر | SU | DS | rī) | ጃ | TU | ĸ | TH | ιΉ | ιτJ | Z | TU | W | TH |
| KSNV-TV LAS VEGAS, NV. (). CROSSROADS GPS Crossroads GPS 984 Emily Milhoan Day Time P | Time | 430P-5P | 430P-5P | 430P-5P | 430P-5P | 6A-7A | 6A-7A | 4P-430P | 4P-430P | 4P-430P | 4P-430P | 4P-430P | 4P-430P | 3P-4P | 3P-4P | 3P-4P | 3P-4P | 3P-4P |
| Agency Agency C Flight Dat Hiatus W Program | Program | NEWS 4 AT 430P | NEWS 3 AT SUNRISE NO PROGRAM 7/8, | NEWS 3 AT SUNRISE NO PROGRAM 7 | FIRST NEWS 3 AT FOUR | DR. PHIL NO PROGRAM 7/30-8/10 |
|) CI 6 CANAI ALEXAN 1/P2/E s ks | ı t | | | | | | 7/8, : | | ., | | •1 | ., | | | | | | 1+ |
| ROSSR L CEN L CEN DRIA, 12/ 09/14/ | Len | : 30 | :30 | : 30 | : 30 | : 30 | : 30 | 30 | : 30 | :30 | : 30 | :30 | : 30 | 30 | :30 | : 30 | :30 | : 30 |
| () CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314 P1/P2/E 12/11/984 es 09/14/2012 - 09/23/2012 eks Len Rate Dates | Rate | \$700.00 | \$700.00 | \$700.00 | \$700.00 | \$350.00 | \$350.00 | \$700.00 | \$700.00 | \$700.00 | \$700.00 | \$700.00 | \$700.00 | \$450.00 | \$450.00 | \$450.00 | \$450.00 | \$450.00 |
| UITE 555 | Dates | 09/18-09/18 | 09/19-09/19 | 09/20-09/20 | 09/21-09/21 | 09/16-09/16 | 09/23-09/23 | 09/14-09/14 | 09/17-09/17 | 09/18-09/18 | 09/19-09/19 | 09/20-09/20 | 09/21-09/21 | 09/14-09/14 | 09/17-09/17 | 09/18-09/18 | 09/19-09/19 | 09/20-09/20 |
| Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX# Spots/Week # of | Spots/Week | ы | Ь | н | ⊭ | ш | ⊣ | }1 | ₩ | ↦ | ь | н | Н | . | ₽ | Ľ | ₽ | ь |
| Phonest FAX# | | ۲ | ш | щ | щ | μ | س | | , | H | H | Н | H | Н | | ⊢ | Н | Н |
|) PHILADELPHIA) AMY MCCREARY * 215-568-6540 215-568-1845 | Total Spots | Ы | H | ⊢ J | Н | H | н | ⊢ | Ь | Н | , | Ц | Н | Ы | Ъ | Ħ | ⊣ | ⊭ |
| PHIA REARY 6540 1845 | Total Cost | \$700.00 | \$700.00 | \$700.00 | \$700.00 | \$350.00 | \$350.00 | \$700.00 | \$700.00 | \$700.00 | \$700.00 | \$700.00 | \$700.00 | \$450.00 | \$450.00 | \$450.00 | \$450.00 | \$450.00 |
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| | | 6852072 |
| | | Ver# 5 |
| | | Mod# 2 |
| , | | Ver# 5 Mod# 2 Status Confirmed |
| Shov | | Traffic Order# 106566 |
| Showing Buylines: All | Last Received: | |
| All Lines | 09/13/2012 1:14 PM | Printed: |
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Phone# Fax# 뜹 Buyer Advertiser Station Product Estimate# 72 71 9 64 9 60 59 片 73 70 69 83 67 9 53 83 58 KSNV-TV LAS VEGAS, NV. 984 Emily Milhoan Crossroads GPS Z Day E Z щ ы 丒 щ Hj TH IJ SA SA SA SÞ TΗ TU Time 2P-3P 2P-3P 7A-9A 6A-7A 2P-3P 2P-3P 2P-3P 7A-9A 6A-7A 12P-1230P NEWS 12P-1230P NEWS 12P-1230P 12P-1230P NEWS 3P-4P 12P-1230P NEWS 3 12P-1230P NEWS NEWS THE THE THE NEWS NEWS DR. Program THE THE SATURDAY SATURDAY DOCTORS NO PROGRAM 7/30-8/10 DOCTORS NO PHIL DOCTORS NO DOCTORS DOCTORS NO ω ω ω w ω w w ATÄ Ä Ą AT NOON NOR PROGRAM 7/30-8/ \mathbf{AT} ĀΤ $\mathbf{A}\mathbf{T}$ TODAY AIRS TODAY AIRS 4-5A NO NOON NOON NOR PROGRAM 7/30-8/ NOON NOR PROGRAM 7/30-8/ NOON NOR PROGRAM 7/30-8/ SUNRISE NO SUNRISE NOON NOR PROGRAM 7/30-8/ No PROGRAM 7/30-8/10 PROGRAM 7/30-8/10 NOR PROGRAM 7/30-8/ PROGRAM 7/30-8/10 PROGRAM 7/30-8/10 PROGRAM 7/30-8/10 NO 4-5A PROGRAM PROGRAM Hiatus Weeks Flight Dates Agency C/P1/P2/E Agency 7/7, 7/7, 7/7,7 () CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314 7/7,7 NO NO Н ш :30 :30 :30 : 30 30 :30 :30 : 30 : 30 :30 :30 :30 :30 Len :30 :30 :30 09/14/2012 - 09/23/2012 12/11/984 \$425.00 Rate \$325.00 \$625.00 \$625.00 \$425.00 \$425.00 \$425.00 \$325.00 \$325.00 \$325.00 \$325.00 \$350.00 \$350.00 \$425.00 \$425.00 \$450.00 09/20-09/20 09/19-09/19 09/18-09/18 09/17-09/17 09/14-09/14 09/22-09/22 09/15-09/15 09/22-09/22 09/15-09/15 09/21-09/21 09/20-09/20 09/19-09/19 09/18-09/18 09/17-09/17 09/14-09/14 09/21-09/21 Dates Spots/Week Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX# # of) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845 Total Spots \$325.00 \$325. \$325.00 \$325.00 \$325.00 \$625.00 \$625.00 \$350.00 \$350.00 \$425.00 \$425.00 \$425.00 \$425.00 \$425.00 \$425.00 \$450.00 Total Cost .00

| 1 | Rep Order# |
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| | Ver# 5 Mod# 2 |
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| Show | Traffic Order# 106566 |
| Showing Buylines: All Lines | Printed: 09/14// Last Received: 09/13/2012 1:14 PM |
| Lines | Printed: 09/13/2012 |
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Fax# Buyer 디 Advertiser Phone# Station Product Estimate# 90 89 88 87 80 85 30 44 83 8 81 80 79 78 77 76 75 74 Ln KSNV-TV LAS VEGAS, NV. ir ().CROSSROADS GPS 984 Emily Milhoan Crossroads GPS × Day Ζ щ щ Σ 3 щ mj Z μj 퍼 H 검 Η TU SA ΑS Time 5A-6A 5A-6A 5A-6A 5P-630P 5P-630P 5A-6A 5A-6A 5A-6A 7P-730P 7P-730P 7P-730P 7P-730P 7P-730P 9A-930A 9A-930A 2P-3P 7P-730P EARLY NEWS WAKE WAKE WAKE WAKE WAKE MHEEL NEWS NEWS 3 TODAY/WKEND NO PROGRAM 7/28 Program EARLY NEWS WHEEL WHEEL OF FORTUNE MHEEL WHEEL OF FORTUNE THE DOCTORS NO PROGRAM 7/30-8/10 WAKE UP WITH THE WAGNERS WHEEL OF UP WITH UР ΠĐ ΠÞ ΠЪ ω OF. OF. OF. TODAY/WKEND NO PROGRAM 7/28 MITH MITH HTTH MITH FORTUNE FORTUNE FORTUNE FORTUNE THE THE WAGNERS THE THE THE WAGNERS WAGNERS WAGNERS WAGNERS Agency () CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 12/11/984
Riight Dates 09/14/2012 - 09/23/2012 Hiatus Weeks :30 :30 Len :30 :30 :30 : 30 : 30 :30 : 30 :30 :30 : 30 :30 :30 :30 :30 :30 \$1,200.00 \$1,300.00 \$1,300.00 \$1,300.00 Rate \$1,200.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$1,300.00 \$1,300.00 \$1,300.00 \$500.00 \$500.00 \$325.00 09/17-09/17 09/14-09/14 09/14-09/14 09/21-09/21 09/20-09/20 09/19-09/19 09/18-09/18 09/17-09/17 09/14-09/14 09/21-09/21 09/20-09/20 09/19-09/19 09/18-09/18 09/17-09/17 09/22-09/22 09/15-09/15 09/21-09/21 ப ш \vdash Spots/Week Sales Office (Salesperson (Salesperson FAX# Salesperson Phone# Rep Firm # of Weeks 1-1) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845 ш \vdash Total spots \$600.00 \$1,300.00 \$1,300.00 \$1,300.00 \$1,200.00 \$1,200.00 \$600.00 \$600.00 \$600.00 \$600.00 \$600.00 \$1,300.00 \$1,300.00 \$1,300.00 \$500.00 \$500.00 \$325,00 Total Cost

| ÷ | Rep Order# EC'd Yes | |
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| | 6852072 | |
| | Ver# 5 | |
| | Mod# 2 | |
| | 5 Mod# 2 Status Confirmed | |
| Showing Buylines: All Lines | Traffic Order# 106566 Last Received: | |
| 1 Lines | Printed: 09/14/2012 11:49 AM Last Received: 09/13/2012 1:14 PM | |

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| 106 | 105 | 104 | 103 | 102 | 101 | 100 | 99 | 8 | 97 | 9 | 95 | 94 | 93 | 92 | 91 | 1 | KS seer (|
| н ј | TH | ঘ | TU | × | ы | SA | SA | . DS | US | SA | SA | H | TH | ឪ | TU | | SNV-TV LAS V ().CROSS ().CROSS Crossroads GPS 984 Emily Milhoan |
| 6A-7A | 6A-7A | 6A-7A | 6A-7A | 6A-7A | 6A-7A | 11P-1135P | 11P-1135P | 7A-8A | 7A-8A | 630P-7P | 630P-7P | 5P-630P | 5P-630P | 5P-630P | 5P-630P | | KSNV-TV LAS VEGAS, NV. () .CROSSROADS GPS Crossroads GPS 984 Emily Milhoan |
| WAKE UP WITH THE WAGNERS | NEWS 3 NIGHTSIDE | NEWS 3 NIGHTSIDE | TODAY ON SUNDAY AIRS 4-5A | TODAY ON SUNDAY AIRS 4-5A | JEOPARDY | JEOPARDY | EARLY NEWS | EARLY NEWS | EARLY NEWS | EARLY NEWS | ETOGETH | PS |
| | | | | | | | | 7/8, NO | 7/8, NO | | | | | | | | ₹ ₹ 0 |
| : 30 | :30 | :30 | :30 | : 30 | :30 | :30 | :30 | : 30 | 30 | : 30 | :30 | :30 | :30 | :30 | :30 | | CROSSR NL CENT NDRIA, 1 12/1 09/14/ |
| \$1,000.00 | \$1,000.00 | \$1,000.00 | \$1,000.00 | \$1,000.00 | \$1,000.00 | \$1,100.00 | \$1,100.00 | \$750.00 | \$750.00 | \$500.00 | \$500.00 | \$1,200.00 | \$1,200.00 | \$1,200.00 | \$1,200.00 | | () CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314 P1/P2/E 12/11/984 es 09/14/2012 - 09/23/2012 eks |
| 09/21-09/21 | 09/20-09/20 | 09/19-09/19 | 09/18-09/18 | 09/17-09/17 | 09/14-09/14 | 09/22-09/22 | 09/15-09/15 | 09/23-09/23 | 09/16-09/16 | 09/22-09/22 | 09/15-09/15 | 09/21-09/21 | 09/20-09/20 | 09/19-09/19 | 09/18-09/18 | 1 7 7 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 | ЛТЕ 555 .2 |
| ы | μ | <u>μ</u> | ц | ы | ы | ц | ב | ב | щ | ц | Н | 1 | H | H | ⊢ •• | | Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX# |
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| ப | Ь | ы | Ь | Ь | ₽ | ч | <u></u> | ы | Н | Н | н | 1 | ш | Н | μ | |) PHILADELPHIA) AMY MCCREARY (215-568-6540 215-568-1845 |
| \$1,000.00 | \$1,000.00 | \$1,000.00 | \$1,000.00 | \$1,000.00 | \$1,000.00 | \$1,100.00 | \$1,100.00 | \$750.00 | \$750.00 | \$500.00 | \$500.00 | \$1,200.00 | \$1,200.00 | \$1,200.00 | \$1,200.00 | | PHIA REARY 845 |
| | | | | | | | | | | | | | | | | l k | Devo |

| 6852072 Ver# 5 Mod# 2 Status Confirmed Traffic Order# 106566 Printed: 09/14/2012 11:49 AM Last Received: 09/13/2012 1:14 PM Showing Buylines: All Lines | Rep Order# EC'd Yes |
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| Traffic Order# 106566 Printed: Last Received: 09/13/2012 Showing Buylines: All Lines | 6852072 |
| Traffic Order# 106566 Printed: Last Received: 09/13/2012 Showing Buylines: All Lines | Ver# |
| Traffic Order# 106566 Printed: Last Received: 09/13/2012 Showing Buylines: All Lines | 5 |
| Traffic Order# 106566 Printed: Last Received: 09/13/2012 Showing Buylines: All Lines | Mod# 2 |
| Printed: Last Received: 09/13/2012 owing Buylines: All Lines | Status Confirmed |
| nted: /13/2012 | • |
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| 09/14/2012 11:49 AM 1:14 PM | nted: /13/2012 |
| | 09/14/2012 11:49 AM 1:14 PM |

Fax# Phone# Н Buyer Station Advertiser Estimate# Product 123 107 Ľη 122 121 118 117 116 114 113 112 111 109 120 119 115 110 108 KSNV-TV LAS VEGAS, NV. Pr. ().CROSSROADS GPS 984 Crossroads GPS Emily Milhoan 3 щ E ⋈ Day щ 뾔 TΗ Σ TU 14 THU нŋ SA SA DS υS Time 1P-2P 1P-2P 1P-2P 1P-2P 1P-2P 10A-11A 10A-11A 5P-630P 5P-630P 930A-10A 930P-10P 1P-2P 10A-11A 10A-11A 10A-11A 10A-11A 9A-10A . CHRIS MATTHEWS SHOW NO PROGRAM 8/1 TODAY SHOW II CHRIS MATTHEWS SHOW NO PROGRAM 8/1 DAYS DAYS DAYS Program TODAY SHOW III TODAY SHOW III TODAY SHOW III TODAY SHOW III KSNV EARLY NEWS KSNV EARLY NEWS DAYS OF DAYS OF DAYS OF OUR LIVES NO PROGRAM 7/30-TODAY SHOW III TODAY OH OF OUR LIVES 0 SHOW III OUR LIVES OUR LIVES OUR LIVES OUR LIVES NO NO PROGRAM 7/30-NO PROGRAM 7/30-NO PROGRAM 7/30-NO PROGRAM 7/30-PROGRAM 7/30-Flight Dates Agency C/P1/P2/E Agency Hiatus Weeks () CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314 :30 :30 :30 :30 :30 :30 :30 :30 : 30 Len : 30 :30 :30 :30 :30 :30 :30 :30 09/14/2012 - 09/23/2012 12/11/984 Rate \$650.00 \$900.00 \$425.00 \$425.00 \$425.00 \$425.00 \$425.00 \$425.00 \$450.00 \$450.00 \$450.00 \$450.00 \$450.00 \$450.00 \$650.00 \$500.00 \$500.00 09/18-09/18 09/14-09/14 09/21-09/21 09/20-09/20 09/19-09/19 09/18-09/18 09/17-09/17 09/14-09/14 09/21-09/21 09/20-09/20 09/19-09/19 09/17-09/17 09/14-09/14 09/22-09/22 09/15-09/15 09/23-09/23 09/16-09/16 Dates 1... ш ட 0 ш Spots/Week Sales Office (Salesperson (Salesperson FAX# Salesperson Phone# Rep Firm # of 0) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845 Total Spots 0 \$425.00 \$425.00 \$450.00 \$0.00 \$900.00 \$425.00 \$425.00 \$425.00 \$425,00 \$450.00 \$450.00 \$450.00 \$450.00 \$450.00 \$650.00 \$500.00 \$500.00 Total Cost

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| 137 | . 136 | 135 | 134 | 133 | 132 | 131 | 130 | 129 | 128 | 127 | 126 | 125 | 124 | - | Fax# LT Ln | Estimate# Buyer Phone# | Station Advertiser Product | Rep Order# EC'd Yes |
|-------------|-------------|-------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|---------------|---------------|---------------|---------------|---------------|------|----------------|--|--|---|
| | 20 | ρ. Ö | <u>.</u> Д | .3 TH | 2 W | ם דם | O M | ю н | т] | 7 TH | Ø. | 5 TU | M 4 | .i | | 984 Emi | KSNV Cro | |
| TU | | | | Œ | | | | | | : :: | | q | | | Day | 984 Emily Milhoan | SNV-TV LAS V ().CROSS Crossroads GPS | 6852072 |
| 7A-9A | 7A-9A | 7A-9A | 1135P- 1235A | 1135P- 1235A | 1135P- 1235A | 1135P- 1235A | 1135P- 1235A | 1135P- 1235A | 9A-10A | 9A-10A | 9A-10A | 9A-10A | 9A-10A | | Time | | KSNV-TV LAS VEGAS, NV. () .CROSSROADS GPS Crossroads GPS | Ver# |
| TODAY SHOW | TODAY SHOW | TODAY SHOW | TONIGHT SHOW W/ | TONIGHT SHOW | TODAY SHOW II | | Program | | PS | 5 Mod# 2 |
| | | | W/ JAY LENO AIRS 1235 | Н | н | | H | Н | | | Agency Of the 4.5. Flight Dates Hiatus Weeks | Agency () 66 CAI ALEXA | Status Confirmed |
| : 30 | :30 | :30 | :30 | :30 | :30 | :30 | :30 | :30 | :30 | :30 | :30 | :30 | :30 | | Len | |) CROSSI NAL CEN ANDRIA, | Traffic |
| \$1,500.00 | \$1,500.00 | \$1,500.00 | \$750.00 | \$750.00 | \$750.00 | \$750.00 | \$750.00 | \$750.00 | \$900.00 | \$900-00 | \$900.00 | \$900.00 | \$900.00 | 1 | Rate | 09/14/2012 - 09/23/2012 | () CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314 | Traffic Order# 106566 Sho |
| 09/18-09/18 | 09/17-09/17 | 09/14-09/14 | 09/21-09/21 | 09/20-09/20 | 09/19-09/19 | 09/18-09/18 | 09/17-09/17 | 09/14-09/14 | 09/21-09/21 | 09/20-09/20 | 09/19-09/19 | 09/18-09/18 | 09/17-09/17 | | Dates | | UITE \$5\$ | 966 Prin Last Received: 09/ Showing Buylines: All Lines |
| L | ч | ц | 1 | ь | Д | щ | Н | Ы | H | l-4 | ļω | Þ | H | 1 | Spots/Week | Salesperson Phone# Salesperson FAX# | Rep Firm Sales Office (Salesperson (| ıted: 13/2012 1: |
| } ⊸₁ | } —4 | ₽ | Н | . | Ь | jan | Ы | Н | }~÷ | j⊷i | . | H | H | } | # of | Phone# FAX# | | 9/14/2012 4 PM |
| ഥ | Н | ч | ļ | μ | ы | Н | Ь | . Ь | Н | ப | ٢ | Н | ц | 1 | Total Spots | 215-568-6540 215-568-1845 |) PHILADELPHIA) AMY MCCREARY | 09/14/2012 11:49 AM :14 PM |
| \$1,500.00 | \$1,500.00 | \$1,500.00 | \$750.00 | \$750.00 | \$750.00 | \$750.00 | \$750.00 | \$750.00 | \$900.00 | \$900.00 | \$900.00 | \$900.00 | \$900.00 | 1 | Total Cost | 5540 1845 | PHIA REARY | |
| | | | | | | | | | | | | | | - | Daypart | | | 8 of 11 |

| | EC'd Yes | Rep Order# |
|-----------------------------|-----------------------------------|--------------------------------|
| | | 6852072 |
| | | Ver# 5 |
| | | Ver# 5 Mod# 2 Status Confirmed |
| | | Status |
| | | Confirmed |
| Showing B | Last | Traffic Order# 106566 |
| showing Buylines: All Lines | Received: | |
| Lines | Last Received: 09/13/2012 1:14 PM | Printed: |
| | 1:14 PM | 09/14/2012 11:49 AM |
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Η Fax# Advertiser Station Phone# Buyer Estimate# Product 154 153 152 151 149 148 147 146 145 144 167 143 140 139 138 Į, 150 KSNV-TV LAS VEGAS, NV. Emily Milhoan Crossroads GPS Σ ⋈ M-F щ Σ Day SA щ H UT 피 ŞΑ SA SA OS SU Ή [MKGD FOR SPOTS MISSED ON LN #143 9/16(1/WK)] [MADE-GOOD BY LINE(S) 167] Time 7A-9A 9P-10P 8P-11P 1130P-1A 1130P-1A 11P-1135P NEWS 3 NIGHTSIDE 11P-1135P NEWS 3 NIGHTSIDE 11P-1135P NEWS 3 NIGHTSIDE 11P-1135P NEWS 3 NIGHTSIDE 11P-1135P NEWS 11P-1135P 9A-930A 1230P-1P 9A-930A 7A-9A 7A-9A NEWS NEWS 3 TODAY/WKEND NOR PROGRAM 7/2 LAW & ORDER: SVU (REPEAT) NO PROGR VOICE SATURDAY NIGHT LIVE SATURDAY NIGHT LIVE NEWS 3 TODAY/WKEND NOR PROGRAM 7/2 Program TODAY SHOW TODAY SHOW TODAY SHOW w 3 NIGHTSIDE NIGHTSIDE Hiatus Weeks Flight Dates Agency C/P1/P2/E Agency () CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314 /PI/P2/E 12/11/984 :30 :30 :30 :30 : 30 :30 30 :30 :30 30 :30 :30 : 30 :30 :30 Len ;30 09/14/2012 - 09/23/2012 Rate \$1,200.00 \$1,400.00 \$1,100.00 \$1,100.00 \$1,500.00 \$1,500.00 \$1,200.00 \$1,400.00 \$1,100.00 \$1,100.00 \$1,100.00 \$1,100.00 \$500.00 \$500.00 \$500.00 \$1,500.00 09/15-09/15 09/20-09/20 09/22-09/22 09/21-09/21 09/19-09/19 09/18-09/18 09/17-09/17 09/22-09/22 09/15-09/15 09/14-09/14 09/23-09/23 09/17-09/21 09/20-09/20 09/16-09/16 09/21-09/21 09/19-09/19 Dates 0 ш щ Spots/Week Salesperson FAX# Salesperson Phone# Sales Office (Salesperson (Rep Firm # of 0) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845 Total Spots 0 \$0.00 \$1,200.00 \$1,200.00 \$1,400.00 \$1,100.00 \$1,100.00 \$1,100.00 \$1,100.00 \$1,100.00 \$1,500.00 \$1,500.00 \$1,500.00 Total Cost \$1,400.00 \$1,100.00 \$500.00 \$500.00

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Rep Order# EC'd Yes

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Status Confirmed

Traffic Order# 106566

Last Received:

Printed: 09/14/2012 11:49 AM 09/13/2012 1:14 PM

旨 Fax# Phone# Buyer Product Advertiser Station Estimate# 166 165 164 163 162 161 161 160 159 158 157 156 155 Ę KSNV-TV LAS VEGAS, NV. r ().CROSSROADS GPS Emily Milhoan 984 Crossroads GPS SA SA TΉ z Σ 3 'nj Day S DS US SU ÜS Buyline Comment: Buyline Comment: Time 8A-9A 8A-9A 430P-8P 8P-11P 10P-11P 10P-11P 630P-7P 630P-7P 630P-7P 530P-830P 4P-515P 4P-515P NEWS MEET SUN NIGHT FOOTBALL ND FBALL VOICE DLINE MEET THE PRESS NO PROGRAM 7/8,7/29 REVOLUTION **JEOPARDY** JEOPARDY NEWS 3: VEGAS INC. Program JEOPARDY THE ψ VEGAS INC. PRESS NO PROGRAM 7/8,7/29 Flight Dates Hiatus Weeks Agency C/P1/P2/E Agency () CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314 :30 : 30 :30 : 30 :30 :30 :30 30 : 30 Len :30 :30 :30 09/14/2012 - 09/23/2012 12/11/984 \$1,050.00 Rate \$3,000.00 \$1,300.00 \$1,300.00 \$10,000.00 \$2,400.00 \$1,200.00 \$3,200.00 \$3,000.00 \$3,200.00 \$1,300.00 \$2,400.00 Showing Buylines: All Lines 09/22-09/22 09/20-09/20 09/16-09/16 09/17-09/17 09/16-09/16 09/15-09/15 09/23-09/23 09/17-09/17 09/19-09/19 09/14-09/14 09/23-09/23 09/16-09/16 Dates 2 щ М ш Spots/Week Sales Office (Salesperson (Salesperson FAX# Salesperson Phone# Rep Firm # of Weeks \vdash) PHILADELPHIA) AMY MCCREARY 215-568-6540 Total Spots 215-568-1845 N \$3,200.00 \$3,000.00 \$3,000.00 \$1,300.00 \$1,300.00 \$2,400.00 \$1,050.00 \$2,400.00 \$3,200.00 \$1,300.00 \$10,000.00 \$2,400.00 Total Cost Daypart

| Estimate# 984 Buyer Emily Milhoan Phone# Fax# | Station KSNV-TV LAS VEGAS, NV. Advertiser ().CROSSROADS GPS Product Crossroads GPS | Rep Order# 6852072 EC'd Yes |
|--|---|---|
| | EGAS, NV. ROADS GP | Ver# 5 |
| | Ø | Mod# 2 |
| Agency C/P1/ Flight Dates Hiatus Weeks | Agency (| Ver# 5 Mod# 2 Status Confirmed |
| Agency C/P1/P2/E 12/11/984 Flight Dates 09/14/2012 - 09/23/2012 Hiatus Weeks | () CROSSROADS MEDIA 66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314 | Traffic Order# 106566 Prin Last Received: 09/ Showing Buylines: All Lines |
| Salesperson Phone# 2 Salesperson FAX# 2 | Rep Firm Sales Office () PH Salesperson () AM | Printed: 09/14/2012 11:49 AM 09/13/2012 1:14 PM Il Lines |
| 215-568-6540 215-568-1845 |) PHILADELPHIA) AMY MCCREARY | :49 AM |

-SALES MONTHLY TOTALS-

Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 152 / \$133,660.00 Sales Totals: 152 / \$133,660.00 Sep 12: 152 / \$133,660.00

--COMPETITIVE-

Market Totals \$495,037 XXXX CATV KTNV % & % % % KTUD KBLR o% o% □ O KINC KVCW % % O O KVMY KLAS 0 % %

> KVVU KSNV

> 21% 27%

—COMPETITIVE COMMENTS—

EST SHARES NEW ORDER

NOV12 RA35+

Books

Demos

-- CREDIT RISK -CASH IN ADVANCE